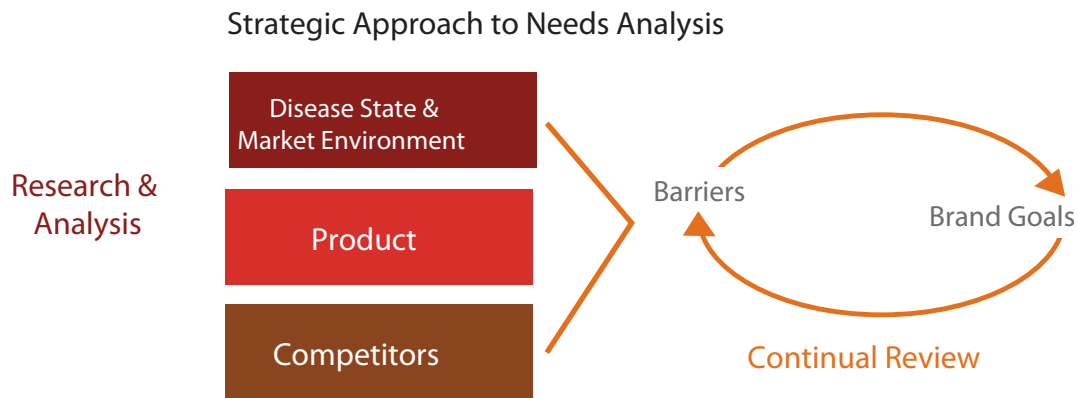


CommGeniX is a full service medical communications agency serving a wide spectrum of healthcare-related interests, to include pharmaceutical, biotech, medical device and other associated markets. With decades of collective experience, our team focuses on targeted solutions that yield measurable results.

Our customized promotional marketing solutions fit your goals because they are designed and created according to your specifications. Our strategic approach to analyzing your needs allows us to view the project as part of a comprehensive marketing plan. Your challenges are our challenges; your goals are our goals. Most importantly, your success is our success.



Our Management Team

Our management team is comprised of industry leaders with over 100 years of combined experience in the pharmaceutical and biotech industries. With diverse backgrounds in business development, clinical practice, medical science writing and program development, our team is uniquely qualified to meet any challenge. The commitment of our leaders and staff to building an industry-leading and sustainable enterprise is evident in our hands-on approach to developing our own business standards of excellence.

Our Program Managers and Implementation Team

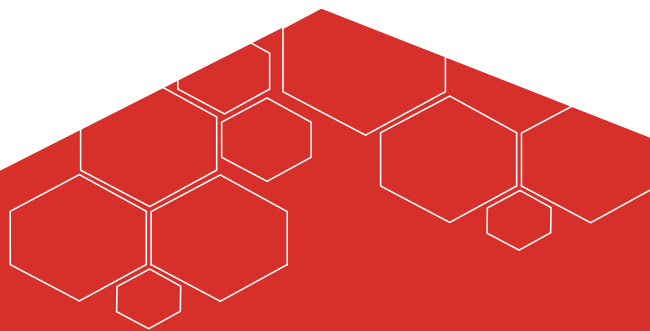
CommGeniX knows that ideas are only as good as their implementation. For this reason, we recruit only the best program managers and implementation specialists to work with our clients as a cohesive unit. Our outstanding record of client satisfaction results from identifying the program scope, defining measurable outcomes and proactively anticipating potential challenges. Your dedicated CommGeniX Implementation Team works diligently to ensure that you achieve the results you expect, every time.



Our Targeted Solutions

CommGeniX creates uniquely customized solutions that elevate traditional marketing initiatives. Our understanding of the industry allows us to anticipate trends and provide viable alternatives that fulfill the full depth and breadth of our clients' needs. We believe that by anticipating the life cycle of a program or product, we can better achieve the primary goal of maximizing reach and return on investment.

- Content Development:** Abstracts, Manuscripts, Journal Supplements, Poster Presentations, Case Studies, Slide Lecture Kits, Formulary Kits
- Strategic Communications:** Publication Planning, Newsletters, Sales Aids, Focus Groups, Speaker Resources, Competitive Intelligence, Association Communications
- Thought Leader Development:** KOL Identification, Contracting, Advocacy Development, KOL Utilization Planning, Speaker Training, Lecture Programs, Medical Congress Initiatives
- Medical Meetings:** Product Launch Support, Advisory Board Meetings, Consultant Meetings, Investigator Meetings, Preceptorship Programs, Peer-to-Peer Programs, Association Activities, Patient Forums
- Educational Technologies:** eAdvisory Boards, eConsultant Meetings, eDetailing, eFocus Groups, Promotional Web Meetings, Web Speaker Training, Website Development



"CommGeniX has great communication and follow-up. I didn't have to worry about a thing. I would use them again in a heartbeat. I frequently recommend their services to colleagues. They deliver outstanding value to my company."

 *Senior Product Manager*
Medtronic Neurological

"I have such confidence in the excellent work of CommGeniX. They are proactive and their attention to us is outstanding. Having worked for an agency for 8 years, my expectations are quite high and I am never disappointed."

 *Associate Director, Marketing*
Meda Pharmaceuticals

"In my 13 years of working with medical communications companies, I can confidently state that CommGeniX is the most impressive company. They are consistently exceptional in their professionalism, efficiency, and resourcefulness. There is no other company that is as successful with my community of thought leaders as CommGeniX."

 *Senior Research Scientist and Physician*
Henry Ford Hospital- Detroit, MI